



Chiron

Privacy in Practice

The Great Risk Reset



16 November 2022



**Let's break the
barrier and
achieve more
cyber
confidence.**





Introductie

Wie ben ik

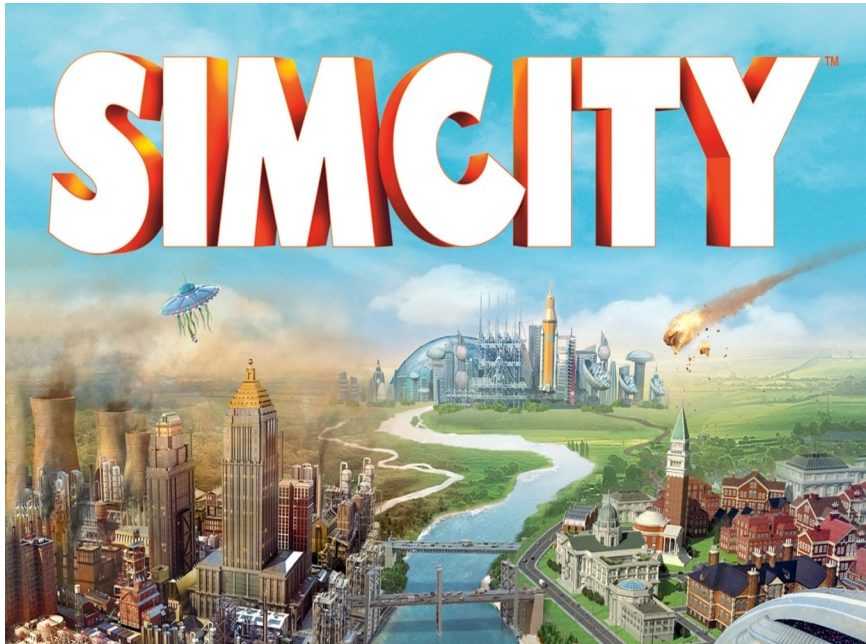
Rion Rijker is the owner of the niche IT law firm Rijker Advies en Educatie and co-owner of Chiron Cyber, which specializes in increasing cyber confidence and awareness. His background is in IT law, business information, NLP and Human Dynamics.

Background:

Master in Dutch law – specialist in IT law
Bachelor in Business Informatics
CIPP/E, CIPM, CIPT, FIP, CEH, CISM



Introductie



Simcity

It has no “end,” no plot, no set goal: you play until you are bored, or until your city seems to you to be perfect or maimed beyond repair.



**Build something beautiful
and deal with set-backs.**





Two options

1. You start from scratch with an empty world map and you could start building, with the goal of building a a well-functioning city. A city that could cope with various setbacks.
2. You start with an already built city and had to continue based on this.



Simcity and its various disasters

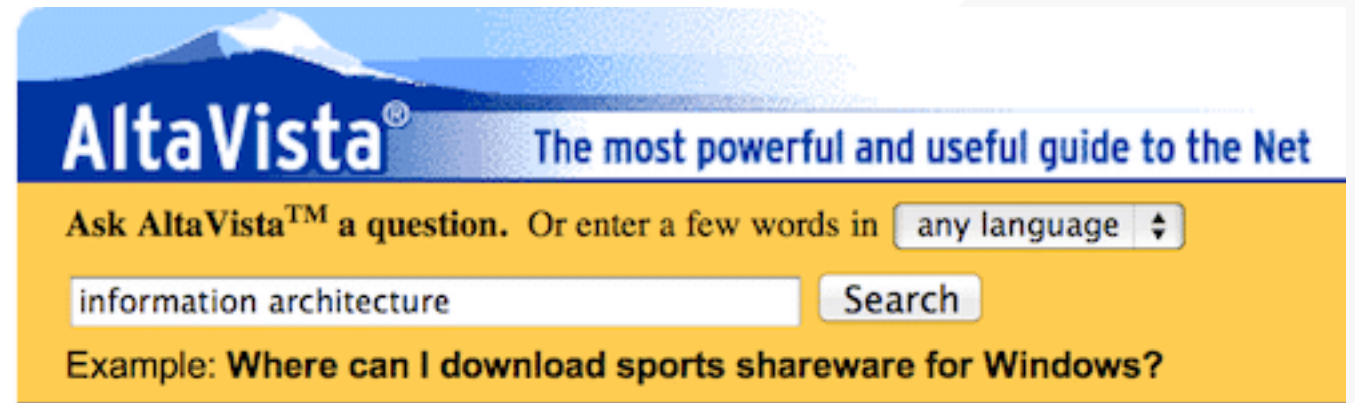
1. Earthquakes.
2. Tornadoes.
3. Meteor storm.
4. Zombie outbreak.
5. UFO invasion.
6. Big lizard.
7. Giant Robot Tank (Dr. Vu)
8. Riot
9. Overall dissatisfaction
10. Armageddon



Think and act strategically



Google was non-existent, all you had was altavista and that was not much.





Analogy with privacy

1. You can't win with both privacy and simcity, you can only improve
2. Strategy is the most important in both cases.
3. Being able to deal flexibly with setbacks is important to be successful.
4. The better you know the city / organization the easier it becomes to play.



8 tips to play

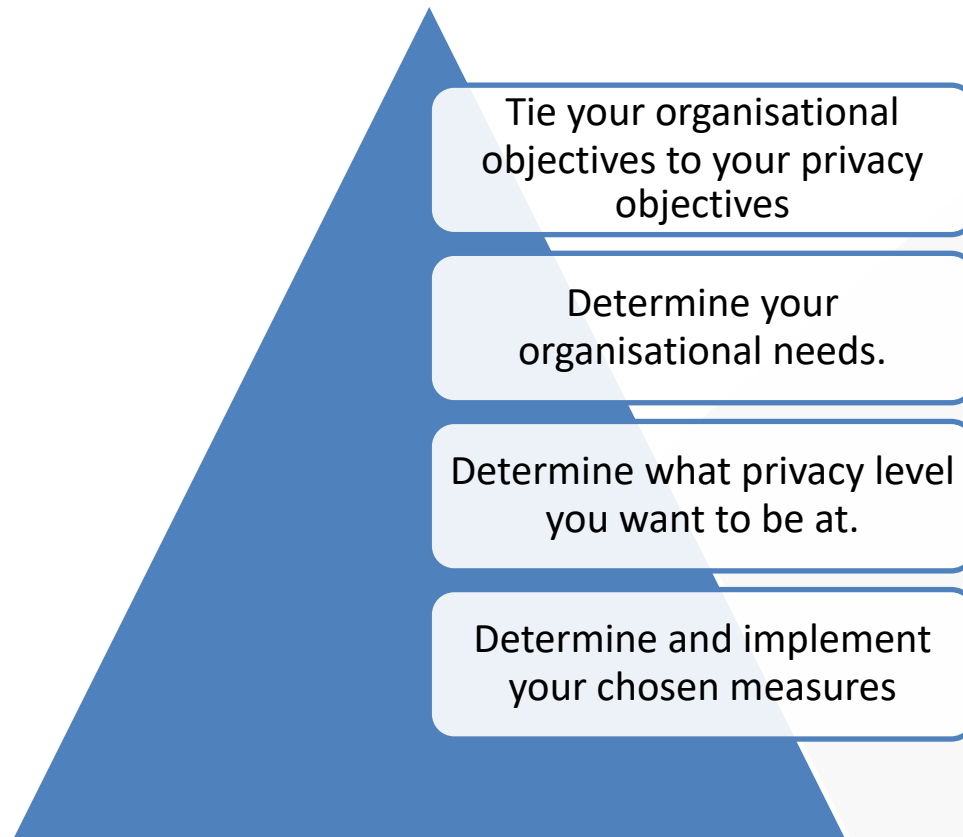
1. Build roads.
2. Demarcate residential, commercial and industrial zones.
3. Build a power plant.
4. Build a water tower.
5. Build a water treatment plant.
6. Build a town hall.
7. Build dumps, fire stations, hospitals and police stations.
8. Install other services



The better your
choices as
professional the
happier your
organization will be.



Tip 1: Build roads = Start with your privacy infrastructure



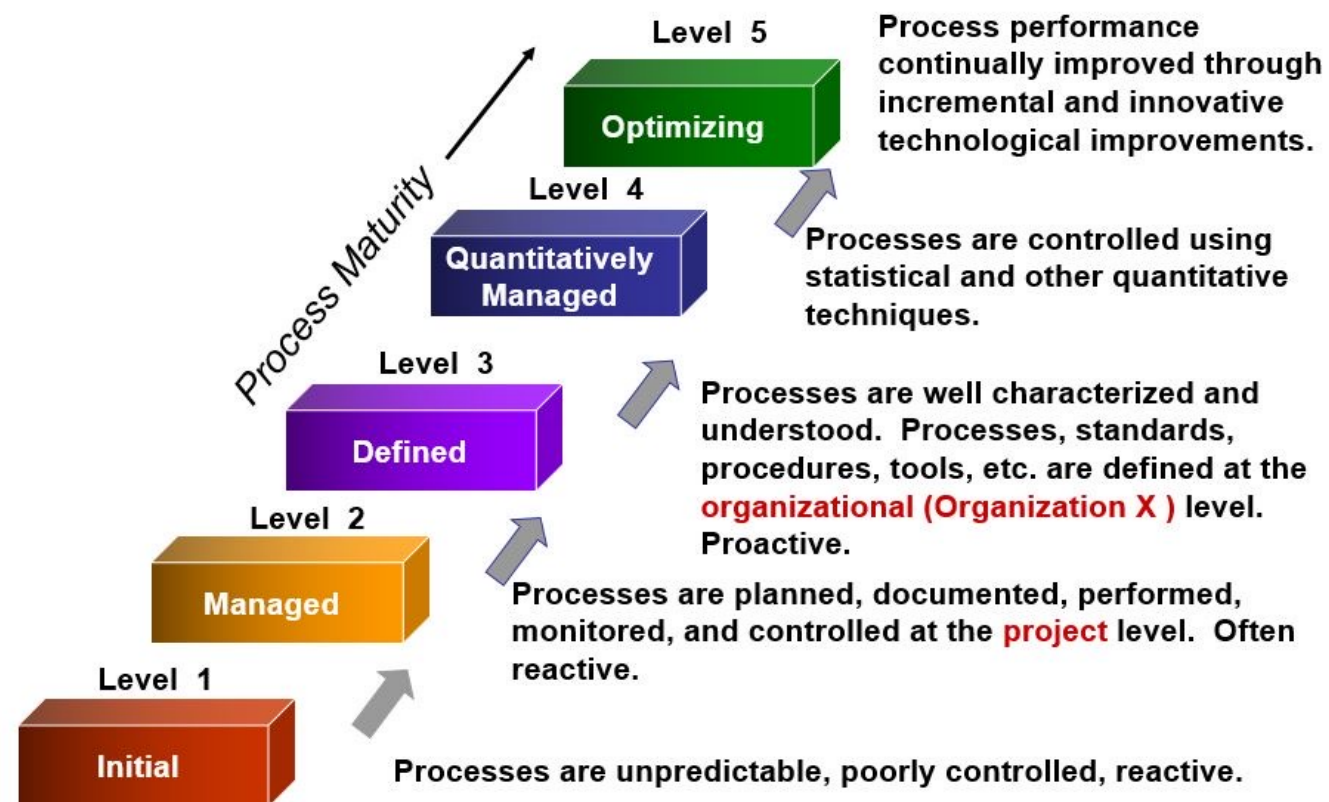


Privacy infrastructure: Link organizational objectives to privacy objectives.

Privacy must support the achievement of business objectives, that is the only way to get the C-level onboard.

Privacy infrastructure: Determine your maturity level

What maturity level do you aspire to have?



Privacy infrastructuur: Map out your organisation and its needs.

Determine those needs based on:

- 1. Which personal data do we process?**
- 2. In which systems do we process this data?**
- 3. Who has access to this data and for what purpose?**
- 4. What privacy risks are implied?**
- 5. What processes do we have / must we have.**



Boundary condition

Business process management and role and responsibilities are the most important



Privacy infrastructure: Determine and implement your measures.

Which measures are necessary based on the previous inventory and how are we going to implement them?

CIP privacy model & ISO27701

3	Het Beleidsdomein	10
3.1	B.01 Privacybeleid	10
3.2	B.02 Organieke Inbedding	11
3.3	B.03 Risicomanagement, Privacy by Design en de GEB	12
4	Uitvoeringsdomein	13
4.1	U.01 Doelbinding gegevensverwerking	13
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4.4	U.04 Beveiligen van de verwerking van persoonsgegevens	16
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5.2	C.02 Toegang gegevensverwerking voor burgers	22
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Tip 2: Demarcate residential, commercial and industrial zones

1. Prioritize and structure what you are going to do.
 1. Which privacy components are most important in relation to the business objectives.
 2. Which privacy obligations can put us at the greatest risk (what do we need to start with first?)



Tips 3 - 6: set up your main infrastructure

- 3. Build a power plant.**
- 4. Build a water tower.**
- 5. Build a water treatment plant.**
- 6. Build a town hall.**



■ ■ ■
**No power =
unhappy citizens
= a lot of
problems**



Roles and responsibilities

**Ensure clear roles and
responsibilities both within the
privacy team and within the
organization!**



**Where are your
greatest risks?**

**All privacy processes are
important, but some processes
are more important than
others!**



Standard privacy processes

1. Processing
2. Processors
3. Data subject rights
4. Data breaches
5. Privacy by design
6. DPIA
7. Information sharing



Tips 7: Set up your supporting processes.

7. Build dumps, fire stations, hospitals and police stations.



Supporting processes.

1. Privacy Assurance
2. Awareness
2. Policy reviews
4. Adapting new laws and regulations
5. Case law
6. Supervision plan / Management review



Tips 8: Stay in the loop

1. Stay in the loop, informed and involved.
2. Be prepared for changes and unexpected events.
3. Connect as much as possible to existing processes / working methods
4. Implement privacy in the change management process
5. Implement privacy in the purchasing process





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**Thank you for your
attention!**



Thank You

